

Types of campaigns

Match the types of campaigns and the descriptions.

Health – Social media -
Environmental – Marketing -
School political - Nonprofit

1. _____
Efforts to protect nature and the Earth, promoting actions like recycling, conservation, and sustainability.
2. _____
Actions to improve well-being, encouraging healthy habits, vaccinations, and awareness about diseases and prevention.
3. _____
Using Facebook, Instagram, or Twitter to engage users through influencers, hashtags, or user-generated content.
4. _____
Activities to get donations, raise awareness, or find volunteers for social, environmental, or charitable causes.
5. _____
Advertising to sell products; telling people about goods, promotions, or creating brand recognition.
6. _____
A competition among students for a school position, like class president or student council member.

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