

Matching types of campaigns *Date:* _____

Match the descriptions with the types of campaigns.

Descriptions

- a. The school holds a blood donation drive in collaboration with a local hospital.
- b. Students initiate a project to reduce plastic waste by promoting reusable alternatives.
- c. The school conducts workshops and activities to promote mental health awareness.
- d. Students create posters and organize events to prevent violence.
- e. A group of students creates a mural to promote diversity and inclusion.
- f. Students organize a cleanup day to remove litter from the school premises.
- g. The school launches a campaign to encourage everyone to read more books.
- h. Students participate in a community beautification project, painting murals on local buildings.
- i. A team organizes a clothing drive to collect warm clothes for the cold season for those in need.
- j. Students distribute informative pamphlets and conduct seminars on the importance of water conservation.

Types of campaigns

- 1. () Plastic-free campaign
- 2. () Health and wellness campaign
- 3. () Bullying prevention campaign
- 4. () Environmental campaign
- 5. () Mental health awareness campaign
- 6. () Cultural awareness campaign
- 7. () Community art enhancement campaign
- 8. () Literacy promotion campaign
- 9. () Water conservation awareness campaign
- 10. () Winter clothing donation campaign

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