

Matching types of campaigns *Date:* \_\_\_\_\_

Match the descriptions with the types of campaigns.

**Descriptions**

- a. The school holds a blood donation drive in collaboration with a local hospital.
- b. Students initiate a project to reduce plastic waste by promoting reusable alternatives.
- c. The school conducts workshops and activities to promote mental health awareness.
- d. Students create posters and organize events to prevent violence.
- e. A group of students creates a mural to promote diversity and inclusion.
- f. Students organize a cleanup day to remove litter from the school premises.
- g. The school launches a campaign to encourage everyone to read more books.
- h. Students participate in a community beautification project, painting murals on local buildings.
- i. A team organizes a clothing drive to collect warm clothes for the cold season for those in need.
- j. Students distribute informative pamphlets and conduct seminars on the importance of water conservation.

**Types of campaigns**

- 1. ( ) Plastic-free campaign
- 2. ( ) Health and wellness campaign
- 3. ( ) Bullying prevention campaign
- 4. ( ) Environmental campaign
- 5. ( ) Mental health awareness campaign
- 6. ( ) Cultural awareness campaign
- 7. ( ) Community art enhancement campaign
- 8. ( ) Literacy promotion campaign
- 9. ( ) Water conservation awareness campaign
- 10. ( ) Winter clothing donation campaign

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